

# TRUSTS AND FOUNDATIONS MANAGER Candidate Information Pack



# A welcome from the Headmaster

Thank you for expressing an interest in this role. I hope you find this document informative, and it explains everything you need to know about working at our very special school and whether it is the place for you.

The Yehudi Menuhin School is a world-leading specialist music school set in beautiful rural Surrey. We strive to promote a collegiate working environment with a strong sense of community. Staff and pupils are on first name terms, and all staff are encouraged to take an active part in the broader life of the school.

We are committed to the wellbeing of all our community and aspire to promote a healthy sense of balance in our pupils and staff. Ongoing professional development is very important to us, and all new staff are given an induction and the training necessary to fulfil their duties.

YMS is an exceptional place full of creative, talented people from all over the world. We would be delighted to receive your application, and we look forward to welcoming you to this unique school.

Robin Harskin Headmaster

# The Yehudi Menuhin School

Founded in 1963 by the world-renowned violinist and educator Yehudi Menuhin, the school provides a place for musically gifted children from around the world to develop their talents to the highest level within a stimulating academic environment. It was accorded the status of Centre for Excellence in the Performing Arts in 1973 and has a global reputation as one of the world's leading music schools.

Today's school provides a holistic education for around 90 exceptional pupils aged from 9 to 19, with specialist tuition on the stringed instruments, piano, classical guitar, harp and composition. Pupils split their time between their academic and musical studies and are given many opportunities to perform in front of an audience. Concerts take place regularly in The Menuhin Hall, but also in local state schools, care homes and churches, carrying on Menuhin's belief in the importance of giving back to the community.

The school also boasts a Virtual Menuhin School, which offers pupils not enrolled at the school the unique opportunity to receive specialist music education in a virtual environment, receiving musicianship, theory and instrumental training and the chance to connect with other young musicians across the globe.

Pupils are admitted based on talent, potential and passion for music, not on their ability to pay the fees. Today, around 90% of pupils require some level of financial assistance to attend YMS. The School is one of nine specialist UK schools that are supported by the Department for Education's Music and Dance Scheme.

YMS Alumni include renowned international soloists such as Nigel Kennedy, Nicola Benedetti CBE, Tasmin Little OBE, Alina Ibragimova, Valeriy Sokolov, Kathryn Stott and Melvyn Tan. Many other alumni are shaping the global cultural landscape through teaching at leading conservatoires and performing with world-class orchestras and chamber ensembles.

# **Purpose of the role:**

This role is a fantastic opportunity for an experienced Trusts and Foundations Manager to have a significant impact on the lives of our current and future pupils. The Yehudi Menuhin School operates a needs-blind admissions process, and we remain determined that no pupil should ever turn down a place at YMS due to a lack of funding. More than 90% of pupils need help to take up their place, and grants from trusts and foundations are a vital source of income for our Bursary Fund, as well as a range of other projects and activities that are of direct benefit to our pupils.

You will join the Development team at an exciting time for the School. Under new leadership and with pupil numbers at an all-time high, fundraising continues to play a crucial role in securing the future of musical education and helping to develop the next generation of classical musicians. Our strategy is focused on reaching out to new donors, as well as continuing to engage our loyal body of current supporters, including several highly engaged grant-making trusts and foundations.

You will build on an existing portfolio of organisations that donate between four and sixfigures. Your ability to develop significant, multi-year relationships with new trusts and foundations will be critical to your success. The School has also previously secured a grant from the DCMS Culture Recovery Fund, managed by the Arts Council, opening the door to possible future funding from statutory sources, which would also fall under your responsibility. This is a key role in making The Yehudi Menuhin School's strategic priorities a reality on the ground. You will need to be proactive, enterprising and systematic in approaching funders, and be able to engage and manage internal stakeholders.

## Key points about the role:

#### Contract type:

Permanent, 4 or 5 days per week.

Some flexibility will be required to attend evening and weekend concerts and events at YMS and in London.

Start date: ASAP

#### Hours:

9.00-5.30pm (4 or 5 days per week)

# **Probation Period:** 3 months

#### Holidays:

25 days plus public holidays which fall outside term time, per annum, for full-time staff

(pro-rata allocation for part-time staff)

#### Pension:

The School offers a very generous pension, contributing 13.5% every month, with the employee contributing at least 6%. Applicable to permanent and contract employees only.

#### Salary:

Competitive, based on experience

#### Location:

Stoke D'Abernon Cobham, Surrey, UK and flexibility to work remotely from time to time

#### **Other Benefits:**

- Free School lunch during term times
- Free parking
- Use of the School's swimming pool when available
- Free lunchtime concerts
- Discounted tickets to other school events
- 24/7 access to DAS counselling services
- Life Assurance
- A health cash plan provided by Medicash

# Key Duties & Responsibilities

To support the achievement of The Yehudi Menuhin School's strategic goals by generating income from trusts and foundations of a wide range of sizes and interests, as well as statutory funders, meeting agreed financial targets.

# Fundraising

- Proactively research new trusts and analyse their giving potential and funding priorities and fulfil due diligence requirements.
- Identify and secure future funding opportunities for the School's future capital plans.
- Liaise directly with key contacts in trusts, foundations and grant-making bodies to establish important dates and criteria in order to strengthen applications.
- Implement all agreed actions with these trusts, including writing and submitting proposals, reports and other relevant information.

# **Donor Stewardship and Development**

- Manage The Yehudi Menuhin School's relationships with a portfolio of existing Trusts and Foundations, whose grants range from 4 to 6 figures.
- Create and regularly review tailored development plans for each allocated trust, identifying and analysing key information to inform actions aimed at maintaining or increasing these trusts' support.
- Monitor restricted spend alongside colleagues in the finance team and project leaders, to ensure all trust and foundation funds are spent in accordance with the terms of the grant.
- Ensure invitations are issued to appropriate YMS events and accompany invitees to event.

# **Proposal Writing and Case for Support Development**

- Identify fundable elements of YMS's work; source and collate information on this work; and package and present it in formations which are suitable for a range of current funders and new prospects.
- Liaise with relevant colleagues within YMS on the development of new projects, identify potential trust and foundation funders for proposed new work.



## **Planning and Reporting**

- Develop and monitor income and activity plans for donors and projects.
- Maintain accurate and complete records of donor details and communications on YMS' fundraising database (Spektrix).
- Contribute to annual target and budget setting.

# **General Responsibilities**

- Understand and support the mission and strategic aims of The Yehudi Menuhin School.
- Contribute to the development of the overall fundraising strategy for The Yehudi Menuhin School.
- Be aware of and abide by all Yehudi Menuhin School policies and procedures.
- Ensure compliance at all times with the Fundraising Regulator's Code of Fundraising Practice.
- Take appropriate responsibility for records held, created or used as part of your work for The Yehudi Menuhin School (paper-based and electronic), as per the Data Protection Act 2018 and other relevant legislation and regulations, including GDPR and PECR.
- Undertake other duties as may be reasonably requested of your post.

## Please note:

This job description cannot cover every issue or task that may arise within the post at various times and the post-holder will be expected to carry out other duties from time to time, which are broadly consistent with those in this document. This job description does not form part of the contract of employment.

# **Person Specification**

- An excellent writer, experienced at telling engaging stories and building persuasive cases for support.
- Driven and highly self-motivated, you will have a proven track record of securing significant grants (five figures and above) and experience of working with a range of trusts and foundations, including large institutional funders.
- Enjoy working autonomously while still forming part of a highly supportive team, and showing creativity, flair and tenacity in reaching your targets.
- Have the ability to communicate complex messages to a wide-ranging audience, and an exceptional eye for detail are all essential.
- Be comfortable working with a range of internal and external stakeholders and will excel at building relationships.
- Have an ambitious and confident approach, combined with sensitivity and the ability to quickly gain the respect of others, will be critical to your success in this role.

Below are the specific skills, experience, knowledge and qualifications that will help you to succeed in the role, alongside key personal attributes.

#### Skills, Experience and Knowledge

- Substantial, demonstrable experience as a Trusts and Foundations fundraiser, preferably in the cultural or education sector, securing 5 and 6-figure grants.
- Demonstrable experience of the whole cycle of T&F fundraising, from initial prospect research through to generating meetings and securing income to achieve targets.
- Exceptional copy-writing skills and the ability to convey a case for support in a way that maximises success.
- Strong presentation skills and the ability to communicate orally to a wide range of audiences with confidence.
- Experience initiating, developing and managing long-term relationships with funders to maximise engagement with the charity's mission and strategic priorities.
- Knowledge of and adherence to the Fundraising Regulator's Code of Fundraising Practice.
- Understanding of relevant data legislation including the Data Protection Act 1988, GDPR and PECR.
- Experience and proficiency using a CRM database (preferably Spektrix).
- IT literate with experience of using Microsoft programmes.
- Strong financial acumen and experience of working with budgets.
- Knowledge of key funders in the cultural and/or education sectors.

## Qualifications

• Qualification in fundraising or marketing-related discipline preferred.

## **Personal Attributes**

- Highly self-motivated and able to work autonomously, using your own initiative.
- Exceptional organisational and administrative skills with the ability to prioritise workload.
- Attention to detail and an unwavering commitment to ensuring the highest standards across all areas of work.
- Excellent interpersonal skills with proven ability to work collaboratively.
- Tactful and able to communicate effectively at all levels in a complex environment.
- Positive "can do" attitude and the willingness to support others where needed.
- Willingness to work occasional evenings and weekends, if required.
- Demonstrable enthusiasm about the mission and ethos of The Yehudi Menuhin School and the importance of a thriving cultural sector.
- Able to find pragmatic solutions, seek improvements and adapt to changing situations.

No job description can fully cover all aspects of the role and consequently the responsibilities are likely to organically evolve and change over time.

The successful candidate will:	Essential	Desirable
Enhanced DBS check	$\checkmark$	
UK right to work check	$\checkmark$	
UK and EEA prohibited list checks	$\checkmark$	
Satisfactory references	$\checkmark$	
Medical declaration	$\checkmark$	
Verification of qualifications	$\checkmark$	
Maths & English GCSE or equivalent	$\checkmark$	
First Aid at Work		
Qualification in fundraising or marketing-related discipline		$\checkmark$

## Shortlisted candidates will be assessed using:

- Completed application form
- Covering letter
- Interview
- References
- Documentary evidence
- Scenario based activity

# How to apply

To discuss the role informally, please contact Eddie Taylor or Dominic Moon at Peridot Partners.

# Dominic Moon:

Dominic@peridotpartners.co.uk 07539 386991

# **Eddie Taylor:**

Eddie@peridotpartners.co.uk 07904 814273

The Yehudi Menuhin School is committed to safeguarding the welfare of children. The School is registered with the DBS and successful applicants will be required to complete successfully the Disclosure Procedure at Enhanced level. It is an offence for a person barred from working with children to apply for this post. The Yehudi Menuhin School is an Equal Opportunities employer and welcomes applications from all sectors of the community.

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Yehudi Menuhin School Stoke d'Abernon Cobham, Surrey KT11 3QQ

Switchboard: 01932 864739 www.menuhinschool.co.uk